



LAW SOCIETY
OF IRELAND

SPRING GALA 2018 – SPONSORSHIP PACKAGES



SPRING GALA 2018 – PACKAGE #1 PLATINUM SPONSOR

SPONSOR PACKAGE OFFERING

- Platinum sponsor packages limited to two possible sponsors only
- A ‘no industry-competitor’ sponsor clause
- Opportunity to feature a corporate video (less than 5 minutes) at the event OR alternately have a dedicated three minute speech opportunity incorporated into running order
- One table in premium position at event
- Acknowledged as “Platinum Sponsor” as follows:
 - Mentions in pre-event communications (Gazette advertisements and articles, eZine, social media posts)
 - Referenced in media releases
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Sole sponsor logo on the cover of the on-the-night Gala Dinner Booklet
 - Sole logo representation as part of sponsor projections on big screens
 - Opportunity to supply 2 x pull-up banners to be placed prominently at event
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- Logo to appear on the post-event thank you email to attendees
- 1 x full page colour advertisement in the Law Society Gazette within 12 months of the event

SPONSORSHIP VALUE: €20K + VAT



SPRING GALA 2018 – PACKAGE #2 GOLD SPONSOR

SPONSOR PACKAGE OFFERING

- One table in premium position at event
- Acknowledged as a “Gold Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo representation as part of sponsor projections on big screens
 - Logo features as part of sponsorship acknowledgement in Gala Dinner Booklet
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- Mention as part of post-event thank you email to attendees
- Opportunity to feature sales or contact collateral at event and/or opportunity to supply one pull-up banner in prominent location at event
- 1 x half-page colour advertisement in a Gazette within 12 months of the event OR 50% off a full-page colour advertisement in a Gazette within 12 months of the event
- 1 x month long digital advertisement on the new Gazette.ie microsite OR 50% off advertising rack rate for one advertisement in one print edition of the Gazette within 12 months

SPONSORSHIP VALUE: €15K + VAT



SPRING GALA 2018 – PACKAGE #3 SILVER SPONSOR

SPONSOR PACKAGE OFFERING

- One table at event
- Acknowledged as a “Silver Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- 50% off a half-page colour advertisement in a Gazette within 12 months of the event
- 1 x month long digital advertisement on the new Gazette.ie microsite

SPONSORSHIP VALUE: €5K + VAT



SPRING GALA 2018 – PACKAGE #4 ACCESS SPONSOR

SPONSOR PACKAGE OFFERING

- Acknowledged as an “Partner Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Logo appears as part of sponsor recognition on rotating event day screen
 - Appreciative mention during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
- 10% off a half-page colour advertisement in a Gazette within 12 months of the event

SPONSORSHIP VALUE: €1000 + VAT